

FILM & PHOTO OPPORTUNITIES

# FRONT ROW, CHICAGO







TELL YOUR  
STORY FROM A  
CHICAGO LEGEND



Boasting a highly recognizable location with some of Chicago's best panoramic views of lakefront and skyline, Pru has inspired filmmakers and artists for generations.

An iconic backdrop for your next film, television or photoshoot, Pru's storied exteriors, picturesque interiors and unmatched rooftop offer the flexibility and character needed to capture your vision.





FILM

TELEVISION

DOCUMENTARIES

PHOTOGRAPHY

P&U







AN ICONIC  
BACKDROP FOR  
YOUR NEXT SHOOT







**INDOOR AND  
OUTDOOR VENUES**

**1,000 RSF - 22,600 RSF  
SPACE RANGE**

**PANORAMIC VIEWS OF  
THE CHICAGO SKYLINE**

**FULL FLOORS OF  
TRANSFORMABLE RAW SPACE**



HIGHLY  
FLEXIBLE  
VENUES







## THE ROOFTOP

Chicago's only elevated, open-air rooftop experience overlooking Millennium Park, the lakefront and skyline, this lush 7,000 SF space is the ultimate backdrop for your next project.





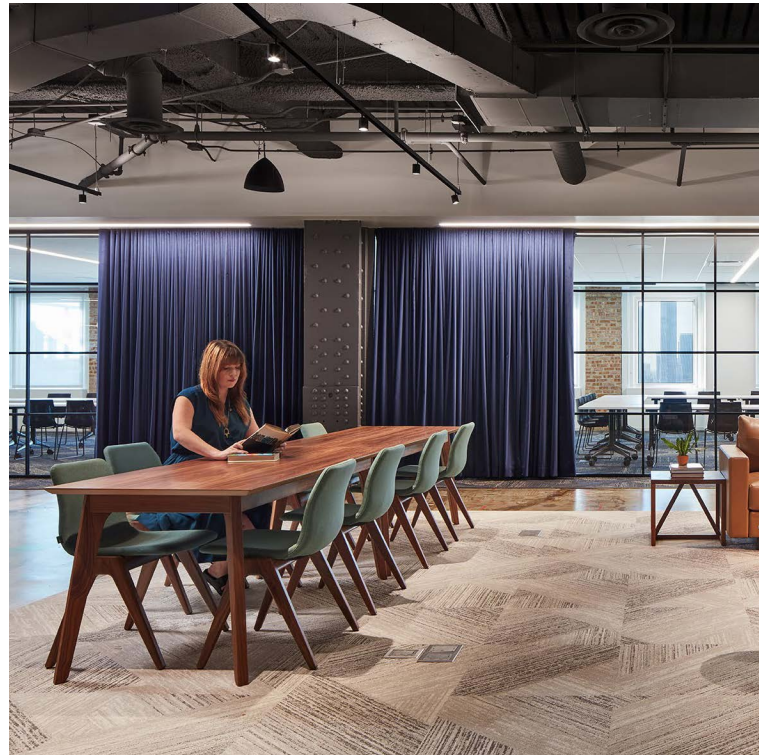






## THE LOUNGE

An 11,886 SF club featuring character-filled lounges, conference room area, media room and an on-site cafe and bar. An impressive venue for scenes that call for an upscale look.





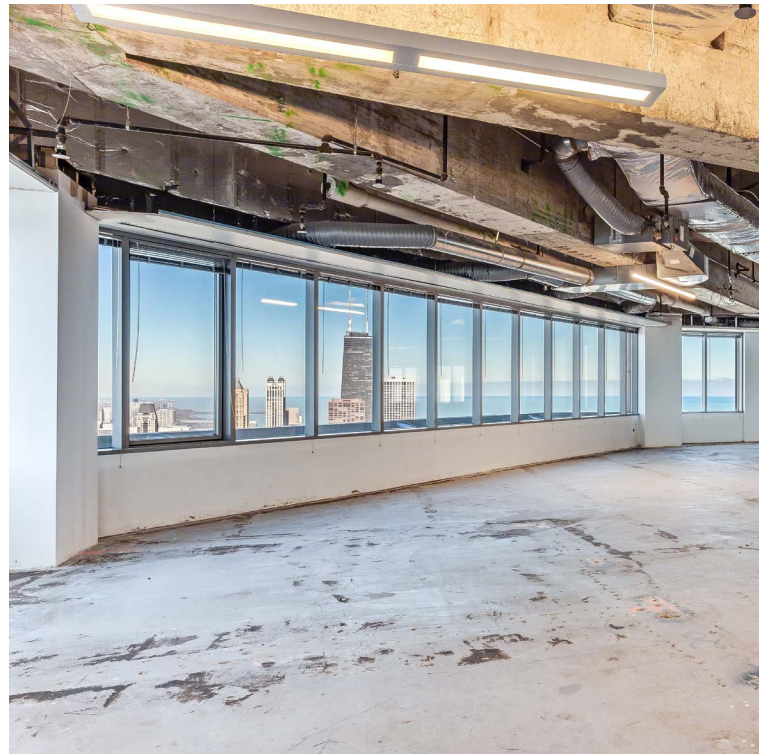






## OFFICE SPACES

A wide array of highly flexible and state-of-the-art office spaces, complete with commanding meeting rooms and sweeping event space, to suit your needs.





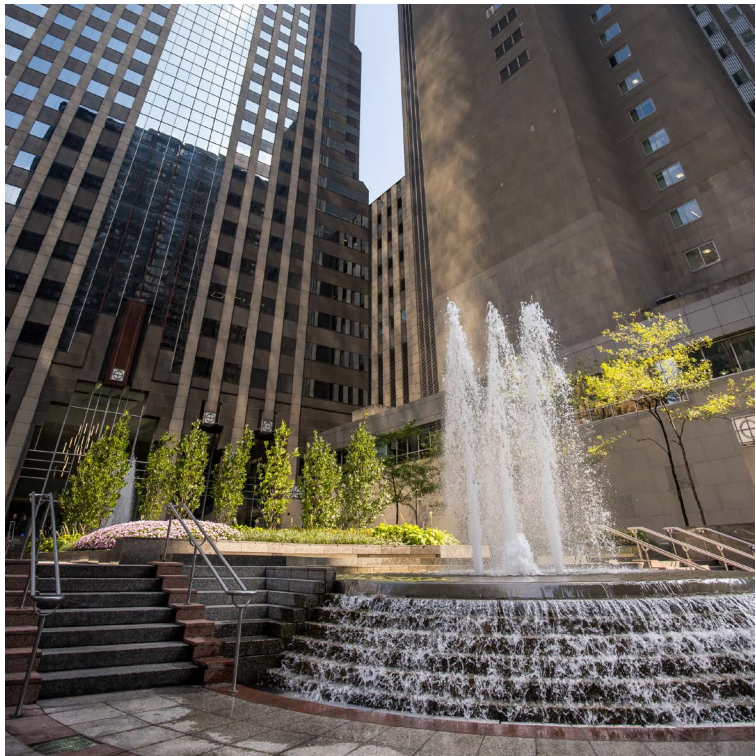






## LAKE STREET PLAZA

Pru's highly recognizable park with green space, tables, a fountain and Pru soaring overhead. Lake Street Plaza has been the backdrop for some of Chicago's most iconic scenes.





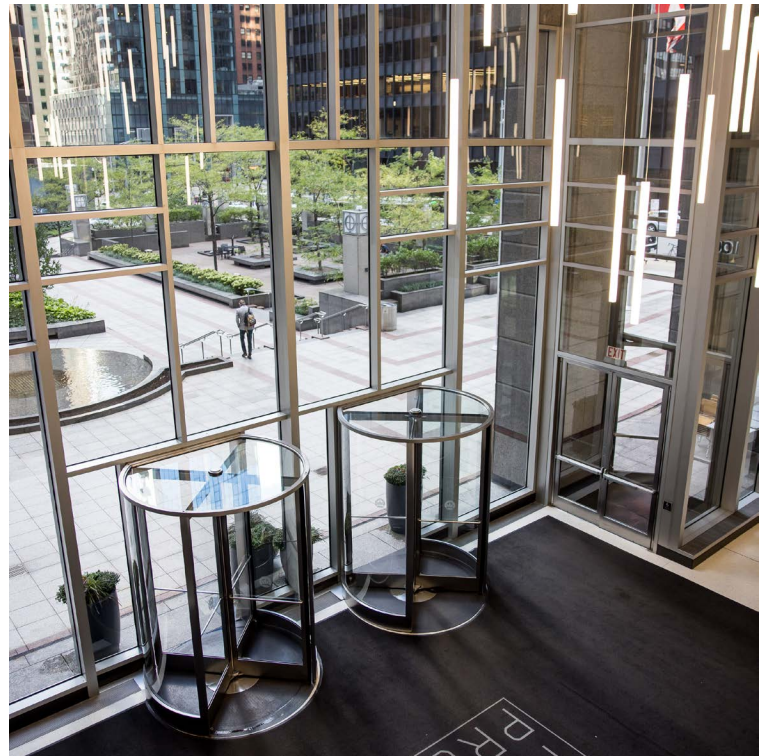






## THE LOBBY

A massive, two-story space with bold artwork, soaring ceilings, and head-turning architecture. If your scene demands an authentic and impactful Chicago lobby, this is it.





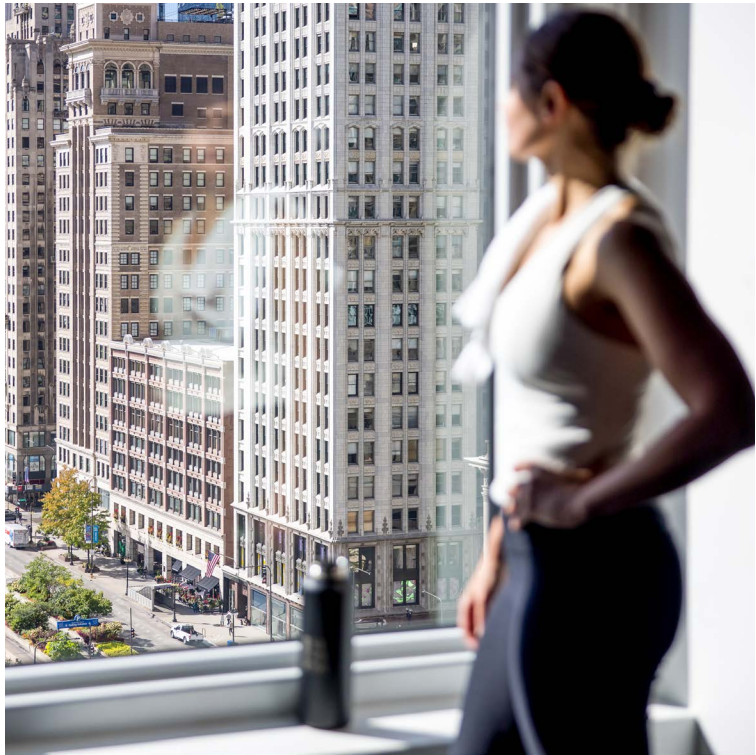




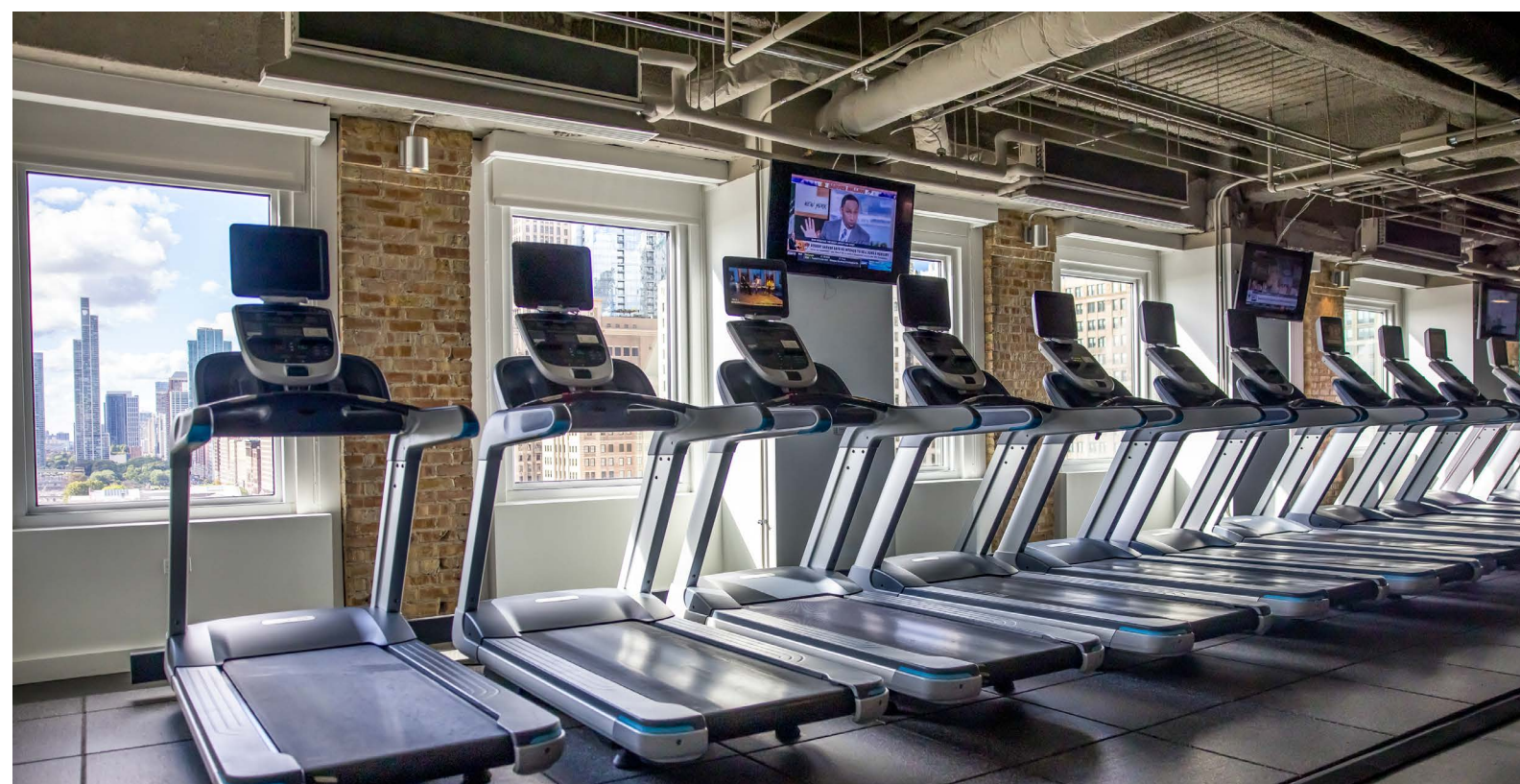


## FITNESS STUDIO

This state-of-the-art studio is ideal for fitness shoots with a robust range of high-end equipment, well-appointed locker rooms, a boxing studio and views out to Millennium Park.









AT THE  
CENTER OF  
EVERYTHING







Pru’s address gives you and your crew front-row access to all of Chicago. Many of the city’s most memorable landmarks are steps away.

**2-MIN WALK**

TO MICHIGAN AVE

**3-MIN WALK**

TO MILLENNIUM PARK

**5-MIN WALK**

TO CLOUD GATE, “THE BEAN”

**6-MIN WALK**

TO RIVERWALK & LAKEFRONT



## ONE PRU BUILDING ENTRANCE

130 E. Randolph Street  
Chicago, IL, 60601

## TWO PRU BUILDING ENTRANCE

180 N. Stetson  
Chicago, IL 60601

## RIVERSIDE | LEASING INQUIRIES

[leasing@theprulife.com](mailto:leasing@theprulife.com)

# CONTACT FOR FILMING INFORMATION

All of our spaces are flexible to request. For inquiries and pricing please contact Greer Worthington by calling 312.565.7513 or emailing [greer.worthington@colliers.com](mailto:greer.worthington@colliers.com).

[ThePruLife.com](http://ThePruLife.com)

RIVERSIDE  
  
INVESTMENT & DEVELOPMENT